Rep Order# 7898617 EC'd Yes

Status New

Traffic Order#

Last Received:

Showing Buylines: All Lines Printed: 08/20/2012 10:48 AM 08/20/2012 10:21 AM

) JAMIE ANDRUS) WASHINGTON

I of

Fax# Buyer Advertiser (Station Phone# Estimate# Product KSL-TV SALT LAKE CITY LOVE/CD4/R 821827 Lindsay Hanlen) LOVE, MIA

-- CONTRACT COMMENT --

Flight Dates Hiatus Weeks Agency Agency C/P1/P2/E () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 08/21/2012 - 08/27/2012 LOVE/ORDR/821827

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

Salesperson (Sales Office Rep Firm

Salesperson Phone#

Salesperson FAX# 202-872-1155

9 TH Rating: 1.8	8 W Rating: 1.8	7 TU Rating: 1.8	6 SU Rating: 1.3	5 M Rating: 2.3	4 F Rating: 2.3	3 TH Rating: 2.3	2 W Rating: 2.3	Rating: 2.3	Ĭn
4P-5P	4 P-5 P	4 P-5 P	9A-930A	12P-1P	12P-1P	12P-1P	12P-1P	12P-1P	Time
DR PHIL/KATE	DR PHIL/KATE	DR PHIL/KATE	SUNDAY EDITION	NEWS @ NOON	NEWS @ NOON	NEWS @ NOON	NEWS @ NOON	NEWS @ NOON	ogram
: 30	:30	:30	: 30	: 30	:30	: 30	:30	: 30	Len
\$193.00	\$193.00	\$193.00	\$85.00	\$220.00	\$220.00	\$220.00	\$220.00	\$220.00	Rate
08/23-08/23	08/22-08/22	08/21-08/21	08/26-08/26	08/27-08/27	08/24-08/24	08/23-08/23	08/22-08/22	08/21-08/21	Dates
ь	1	ч	н	н	ц	1	ь	1	Spots/Week
1	н	Ė.	P	ь	بر	-	1-	H 1	# of Weeks
н	ы	н	н	н	н	н	ц	H	Total
\$193.00	\$193.00	\$193.00	\$85.00	\$220.00	\$220.00	\$220.00	\$220.00	\$220.00	Total Cost
								1	Daypart

20 SA 6P-630P Rating: 2.1	19 SU 8A-9A Rating: 1.9	18 SU 7A-8A Rating: 1.2	17 SA 5A-7A Rating: 0.4	16 M 5A-6A Rating: 0.6	15 F 5A-6A Rating: 0.6	14 TH 5A-6A Rating: 0.6	13 W 5A-6A Rating: 0.6	12 TU 5A-6A Rating: 0.6	11 M 4P-5P Rating: 1.8	10 F 4P-5P Rating: 1.8	LT Ln Day Time	te#	Rep Order# 7898617 Ver# EC'd Yes Station KSL-TV SALT LAKE CITY
OP 6PM NEWS	MEET THE PRESS	TODAY	SATURDAY TODAY	KSL 5 NW TDY 1	KSL 5 NW TDY 1	KSL 5 NW TDY 1	KSL 5 NW TDY 1	KSL 5 NW TDY 1	DR PHIL/KATE	DR PHIL/KATE	Program		r# 1 Status New
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30	:30	30	: 30	30	30	: 30	: 30	:30	: 30	: 30	Len	ST, SUI DRIA, V. LOVE 08/21/20	MART M
\$275.00	\$160.00	\$120.00	\$32.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$193.00	\$193.00	Rate	ST, SUITE 400 DRIA, VA 22314 LOVE/ORDR/821827 08/21/2012 - 08/27/2012	-
08/25-08/25	08/26-08/26	08/26-08/26	08/25-08/25	08/27-08/27	08/24-08/24	08/23-08/23	08/22-08/22	08/21-08/21	08/27-08/27	08/24-08/24	Dates		Printed: 08/ Last Received: 08/ Showing Buylines: All Lines
н	ц	н	щ	н	н	ь	н	н	щ	н	Spots/Week	Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	08/20/2012 10:48 AM 08/20/2012 10:21 AM Jines
щ	H	ь	н	н	н	H	ı	н	ы	н	Weeks	ones X#	MA 84
н	ь	Ц	ц	ь	ь	ь	Þ	ь	ц	н	Total Spots) WASHINGTON) JAMIE ANDRUS # 202-872-1155	
\$275.00	\$160.00	\$120.00	\$32.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$193.00	\$193.00	Total Cost	ON RUS 55	2 of 3
											Daypart		

Proprime	Rep Order# 7898617 Ver# 1 Status New EC'd Yes Station KSL-TV SALT LAKE CITY Advertiser () LOVE, MIA Product LOVE/CD4/R Estimate# 821827 Buyer Lindsay Hanlen Phone#	Traffic Order# Agency ()SN 814 KING ALEXANI Agency C/P1/P2/E Flight Dates Hiatus Weeks	SMA G SI NDR	er# Showi) SMART MEDIA GROUP NG ST, SUITE 400 ANDRIA, VA 22314 E LOVE/ORDR/821827 08/21/2012 - 08/27/2012	Printed: 08. Last Received: 08. Showing Buylines: All Lines QOUP 821827 7/2012	08/20/2012 10:48 AM 08/20/2012 10:21 AM 1 Lines Rep Firm Sales Office (Salesperson () Salesperson Phone# Salesperson FAX#	M) WASHINGTON) JAMIE ANDRUS ne# 202-872-1155	3 of 3 ON RUS
ME NIGHT LIVE :30 \$100.00 08/25-08/25 1 1 1 1 ME NIGHT LIVE :30 \$42.00 08/25-08/25 1 1 1 1 Sep 12: 3 / \$453.00 Sep 12: 4 / \$453.00	In Day Time		Len	Rate	Dates			Total Cost
ME NIGHT LIVE :30 \$42.00 08/25-08/25 1 1 1 1 Sep 12: 3 / \$453.00 Sep 12: 3 / \$453.00 KUCW 0% KJZZ 0% KSL 20% KSTU 0% KTVX NSL 0% UNKN 80%	SA 630P-7P		: 30	\$100.00	08/25-08/25	1		\$100.00
Sep 12: 3 / \$453.00 \$15,395 CABL 0% KJZZ 0% KSL 20% KSTU 0% KTVX \$15,395 KUCW 0% KUTV 0% NSL 0% UNKN 80%	SA		: 30	\$42.00	08/25-08/25		H	\$42.00
Sep 12: 3 / \$453.00 Sep 12: 3 / \$453.00 KUCW 0% KJZZ 0% KSL 20% KSTU 0% KTVX \$15,395 CABL 0% KUTV 0% NSL 0% UNKN 80%	REPORT TOTALS Report Totals: 22 / \$3,079.00							
Sep 12: 3 / \$453.00 \$15,395 CABL 0% KJZZ 0% KSL 20% KSTU 0% KTVX KUCW 0% KUTV 0% NSL 0% UNKN 80%	SALES MONTHLY TOTALS							
\$15,395 CABL 0% KJZZ 0% KSL 20% KSTU 0% KTVX KUCW 0% KUTV 0% NSL 0% UNKN 80%								
Rooks			KJZZ KUTV	0 0 00			KTVX	

Demos

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